MOST COLDS, SORE THROATS, EARACHES AND COUGHS ARE CAUSED BY VIRUSES,¹⁻⁶ SO ANTIBIOTICS DON’T WORK⁷

Don’t worry if your symptoms last for more than a few days – that’s normal⁸⁻¹³ while your immune system tackles the infection.


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The Global Respiratory Infection Partnership (GRIP) is an international group of healthcare professionals committed to reducing inappropriate antibiotic use for respiratory tract infections in primary care and the wider community, helping to counteract antibiotic resistance.