

Inappropriate antibiotic use for cough and URTIs

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GRIP: Global Respiratory Infection Partnership

- Aim: To decrease inappropriate antibiotic use by developing a consistent global approach for behavioural change
 - Reducing antibiotic resistance
 - Securing antibiotic treatments and public health for the future



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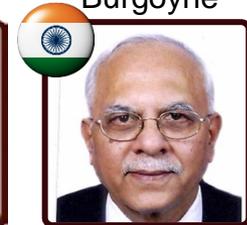
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Alike van der Velden: disclosures

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- The Global Respiratory Infection Partnership was convened by RB. All materials are sponsored by and developed in partnership with RB Healthcare. The views expressed in the materials are those of the Partnership

Patient consultation for cough and RTI

- Reasons for consultation:
 - Worry about the illness (severity, duration)
 - Rule out serious complication
 - Medication to treat or reduce their symptoms
 - Physicians tend to over-estimate patients' desire for an antibiotic^{1,2}
- Patients' expectations are usually not directly explored
 - Reassurance, diagnosis (based on physical examination)
 - Overall advice and/or with respect to pain/symptomatic relief³
 - Information on natural course and self-limitedness of disease
- Misperceived patient expectations, limited time, patients' pressure for antibiotics – often for wrong reasons – diagnostic uncertainty
 - Overprescribing of antibiotics for respiratory disease

1. van Driel ML, et al. *Ann Fam Med*. 2006;4:494–499.
2. Altiner A, et al. *J Antimicrob Chemother*. 2007;60:638–644.
3. Hansen M, et al. *Front Public Health* 2015;3:35.

Antibiotics for cough/bronchitis and URTIs

- Most RTIs have a viral origin
 - More than 90% of acute coughs are non-bacterial¹
 - Bronchitis: ~50% no causal agent, >25% viral, <25% bacterial
- Favorable natural course of disease
 - Often self-limiting
 - Complications are rare
- Limited effectiveness of antibiotics
 - Bronchitis: NNTB=8, reduction in duration of symptoms=14 hours²
 - Sinusitis: NNTB=18³
 - Sore throat/tonsillitis: NNTB=20⁴

NNTB = Number needed to treat for benefit

1. <http://www.cdc.gov/getsmart/community/materials-references/print-materials/hcp/adult-acute-cough-illness.pdf>. Accessed May 2015. 2. Smith S. *et al. Cochrane Database Syst Rev.* 2014;3:3. 3. Lemiengre M. *et al. Cochrane Database Syst Rev.* 2012;10:4. 4. Spinks A. *et al. Cochrane Database Syst Rev.* 2013;11:4.

Consultdatum: 15 04 2009 0

A. Persoonskenmerken patiënt

Geboortedatum: 03-04-1969
 Geslacht: man vrouw zwanger/zogend

Algemene gezondheidsstoestand: goed 1 2 3 4 5 slecht
 1 2 3 4 5

Comorbiditeit: geen
 ja, ni: COPD gecompromiteerd immuunsysteem, maligniteit
 hartfalen aangeboren hart/long aandoening
 diabetes mellitus ernstige neurologische aandoening
 anatomische afwijking KNO-gebied (bv Syndroom van Down, palatoschisis)
 status na acuut reuma anders, ni:

Ooroperaties in voorgeschiedenis (incl. buisjes): nee ja
 Overgevoeligheid voor antibioticum: nee ja, welk antibioticum
 Rookt de patiënt: nee ja

B. Algemene klachten patiënt

Klachten: *Hoesten + Dyspnoe*
 Eerder contact in deze episode: nee ja, verergering tov vorig contact nee ja
 toen antibiotica voorgeschreven nee ja

Hoe vaak heeft de patiënt een vergelijkbare episode gehad in het afgelopen jaar: 00 keer
 Mate van ziek zijn (oordeel huisarts): mild 1 2 3 4 5 ernstig
 1 2 3 4 5

Duur van de klachten: 07 dagen
 Koorts (vlg patiënt): nee ja, °C, sinds dagen
 Hoestklachten: nee ja

Denkt u dat patiënt antibiotica verwacht: zeker niet zeker wel

C. Belangrijkste klacht

Oorklachten: nee ja, ga door naar oorklachten (1, zoz)
 Keelklachten: nee ja, ga door naar keelklachten (2, zoz)
 Verkoudheid/sinusklachten: nee ja, ga door naar verkoudheid/sinusklachten (3, zoz)
 Lagere luchtwegklachten: nee ja, ga door naar lagere luchtwegklachten (4, zoz)

1. Oorklachten

	rechts	links
Oorpijn	<input type="checkbox"/> nee <input type="checkbox"/> ja	<input type="checkbox"/> nee <input type="checkbox"/> ja
Loopoor	<input type="checkbox"/> nee <input type="checkbox"/> ja	<input type="checkbox"/> nee <input type="checkbox"/> ja
Grijpt naar oor	<input type="checkbox"/> nee <input type="checkbox"/> ja	<input type="checkbox"/> nee <input type="checkbox"/> ja
Trommelvlies beoordeelbaar	<input type="checkbox"/> nee <input type="checkbox"/> ja	<input type="checkbox"/> nee <input type="checkbox"/> ja
Kleur	<input type="checkbox"/> normaal <input type="checkbox"/> dof <input type="checkbox"/> rood	<input type="checkbox"/> normaal <input type="checkbox"/> dof <input type="checkbox"/> rood
Stand	<input type="checkbox"/> normaal <input type="checkbox"/> ingetrokken <input type="checkbox"/> bomberend	<input type="checkbox"/> normaal <input type="checkbox"/> ingetrokken <input type="checkbox"/> bomberend

2. Keelklachten

Keelpijn	<input type="checkbox"/> nee <input type="checkbox"/> ja	Exsudaat farynx/tonsillen	<input type="checkbox"/> nee <input type="checkbox"/> ja
Vurig rode keel	<input type="checkbox"/> nee <input type="checkbox"/> ja	Pentonsillair infiltraat	<input type="checkbox"/> nee <input type="checkbox"/> ja
Slikklachten	<input type="checkbox"/> nee <input type="checkbox"/> ja	Gezwellen lymfeklieren in hals	<input type="checkbox"/> nee <input type="checkbox"/> ja
		Zo ja, zeer gezwollen en pijnlijk in gehele halsregio	<input type="checkbox"/> nee <input type="checkbox"/> ja

3. Verkoudheid/sinusklachten

Neus verstopt	<input type="checkbox"/> nee <input type="checkbox"/> ja	Recente verkoudheid/griep	<input type="checkbox"/> nee <input type="checkbox"/> ja
Loopneus	<input type="checkbox"/> nee <input type="checkbox"/> ja	Pijn erger bij voorover bukken	<input type="checkbox"/> nee <input type="checkbox"/> ja
Purulente rinorroe	<input type="checkbox"/> nee <input type="checkbox"/> ja	Pijn in tand/kiezen bij kauwen	<input type="checkbox"/> nee <input type="checkbox"/> ja
Frontale/Maxillaire pijn	<input type="checkbox"/> nee <input type="checkbox"/> ja	Purulent secreet in keel	<input type="checkbox"/> nee <input type="checkbox"/> ja

4. Lagere luchtwegklachten

Piepen	<input type="checkbox"/> nee <input checked="" type="checkbox"/> ja	Opvoesten sputum	<input type="checkbox"/> nee <input checked="" type="checkbox"/> ja
Dyspnoe, benauwd	<input type="checkbox"/> nee <input checked="" type="checkbox"/> ja	Zo ja, purulent	<input type="checkbox"/> nee <input checked="" type="checkbox"/> ja
Tachypnoe	<input type="checkbox"/> nee <input checked="" type="checkbox"/> ja	Afwijking bij auscultatie	<input type="checkbox"/> nee <input checked="" type="checkbox"/> ja
Pijn bij doorzuchten	<input checked="" type="checkbox"/> nee <input type="checkbox"/> ja	Zo ja, links-rechts verschil	<input checked="" type="checkbox"/> nee <input type="checkbox"/> ja
		Vermoedt u een pneumonie	<input checked="" type="checkbox"/> nee <input type="checkbox"/> ja

Evaluatie

Bronchitis R70 ICP-code

Beleid

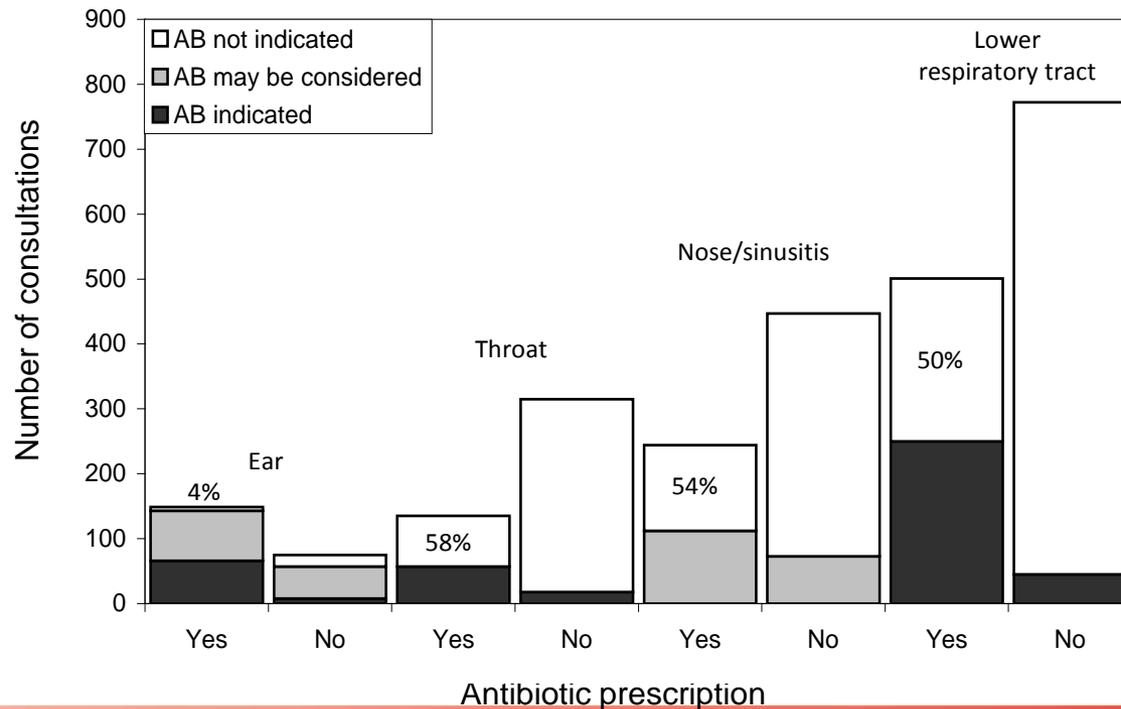
Geruststelling, advies: nee ja Verwijzing naar specialist: nee ja
 Symptomatische behandeling: nee ja Aanvullend onderzoek (bv R0, lab): nee ja
 Antibiotica prescriptie: nee ja, welk

antibioticum: *Doxycycline* FF02
 (niets invullen)

Overprescribing of antibiotics for RTIs

Data from The Netherlands¹

- In one-third of RTI consultations, an antibiotic is prescribed
- Overprescribing: 46% of prescriptions
- Most overprescribing for lower RTIs (cough/bronchitis)



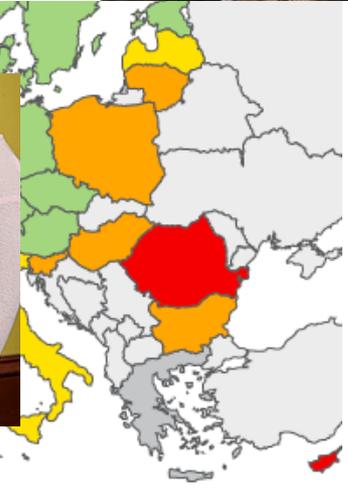
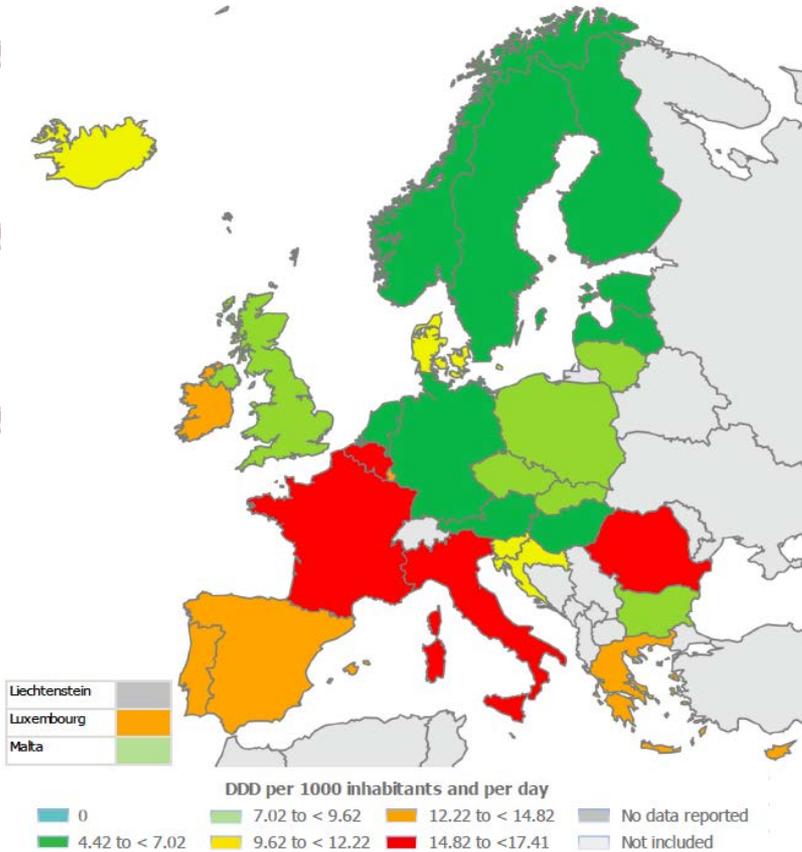
1. Dekker A. *et al. Fam Pract.* 2015 Apr 24. (Epub ahead of print).

Consequences of antibiotic overprescribing

Bacterial resistance

Consumption of beta-lactam penicillins

Streptococcus pneumoniae isolates non-susceptible to penicillin (consultation)



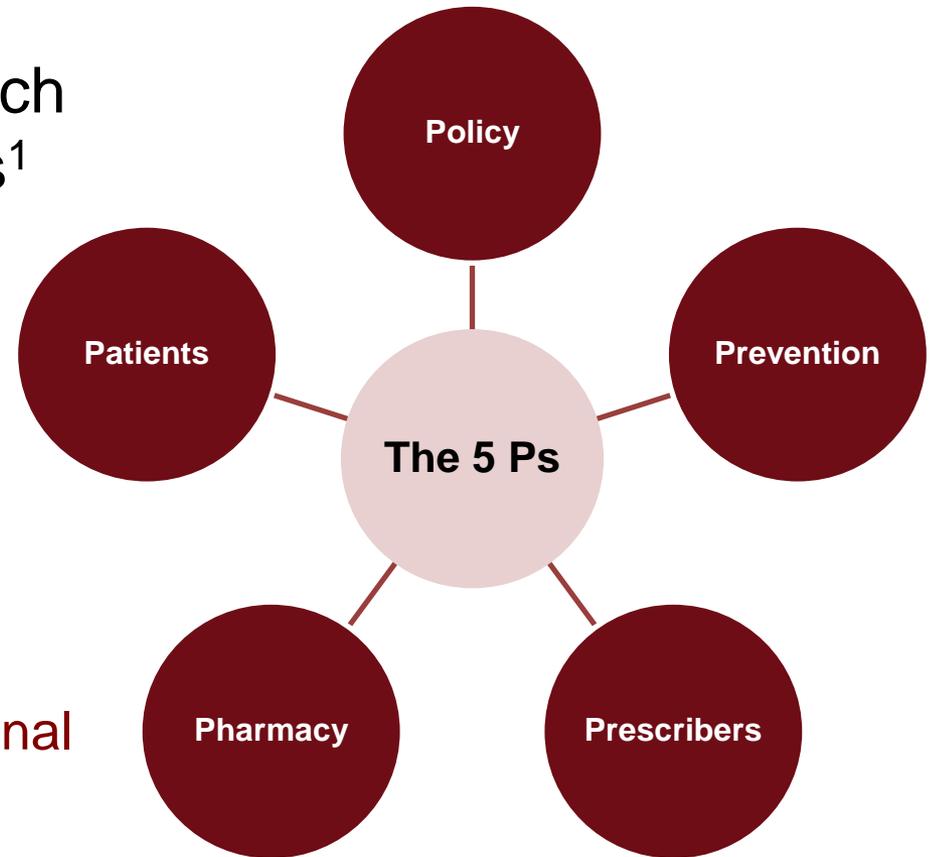
Goossens, H et al. *Lancet* 2005, 365(9459),579–587

Riedel S, et al. *Eur J Clin Microbiol Infect Dis.* 2007;26(7):485–490

ECDC 2012. Accessed May 2015. Link: <http://ecdc.europa.eu/en/publications/Publications/antimicrobial-consumption-europe-esac-net-2012.pdf>

The GRIP 5P framework

- Framework for an evidence-based, non-antibiotic approach in the management of URTIs¹
- Approach aims to change behavior
 - Adaptable across countries
 - Can provide a global and regional framework for change



1. Essack S, et al. *Int J Clin Pract.* 2013;67(S180):4–9.

Patient behavior in RTI consultation

Study methods

- **Consumer survey: 33 countries, Nov/Dec 2014**
 - Europe, Asia, Africa, Australasia, North/South America
 - 15-minute online questionnaire
 - Minor ailments in five categories* in previous 12 months
 - Pain
 - Gastric, bowel
 - Foot
 - Cough, cold, respiratory
 - Eye
 - 17,302 subjects responded (24,561 RTI episodes)
 - Questioning:
 - Why they visited a HCP
 - Who they consulted (what kind of HCP)
 - Result of visit (recommendation, prescription – antibiotic, other)
 - Did they obtain the product prescribed or recommended
 - Antibiotic use

* Subjects were also asked about blood pressure, cholesterol levels, eczema, and diabetes

Results: consultation for cough – why, who, outcome*

- Reasons for consulting any physician for cough:
 - “I needed a prescription” – 26.1%
 - “This person is the expert” – 23.6%
 - “This person knows my medical history” – 21.2%
 - “This is the person I trust the most” – 21.2%
- Who do they consult for cough?
 - 10.7% of subjects contacted a HCP
 - 9.0% of subjects contacted a physician
 - 8.6% contacted a GP
- For subjects consulting any physician for cough:
 - 18.9% were recommended an antibiotic
 - 19.2% were prescribed an antibiotic

* Averaged results for chesty cough/chest congestion and dry tickly cough.

Results: antibiotic use for RTI

All HCP, 33 countries	Antibiotic use	No	Yes*
Total number of encounters for all conditions, N (% total)		52,769 (80)	13,306 (20)
RTI[†] encounters, N		10,104	5,259
– Proportion of all RTI encounters, %		66	34
Chesty cough[‡] encounters, N		1,474	941
– Proportion of chesty cough encounters, %		61	39
Dry tickly cough encounters, N		2,330	1,180
– Proportion of dry tickly cough encounters, %		66	34
All cough encounters, N		3,804	2,121
– Proportion of all cough encounters, %		64	36
– Proportion of total encounters for all conditions, %		–	16

*For all conditions, most encounters resulting in antibiotic use were in Indonesia (37%), UAE (35%) and Malaysia (35%)

[†]RTI: sore throat; nasal congestion; sinus pain; laryngitis (no hay fever), chesty cough, dry/tickly cough.

[‡]Chesty cough/chest congestion.

Results: contacts and prescribing for cough

Countries	Total*	Brazil	Germany	India	Indonesia	Malaysia	UAE	UK	USA
Subjects with chesty cough/ chest congestion									
% contacted any HCP	8.6	4.0	4.7	12.4	16.0	13.7	9.7	6.2	8.5
% contacted GP	7.1	3.8	3.0	11.6	14.7	12.0	8.0	4.7	7.4
% Ab Rx [†]	21.7	14.3	10.0	17.2	28.0	17.5	11.6	23.1	33.3
Subjects with dry tickly cough									
% contacted any HCP	12.7	13.6	8.3	19.3	15.8	13.9	17.4	4.9	5.1
% contacted GP	10.0	10.2	6.1	17.0	14.3	12.0	13.8	2.5	3.8
% Ab Rx [†]	16.6	11.9	0.0	12.9	33.3	18.8	14.5	21.4	23.8

*Aggregate data across all 33 countries.

[†]Proportion of patients consulting any physician and receiving a prescription for an antibiotic.

Conclusion: what do these data tell us?

- ☉ >1/5 of subjects expect a prescription for cough
- ☉ HCP contacts driven by trust and confidence in the HCP
- ☉ >1/3 all RTI encounters and >1/3 all cough encounters resulted in antibiotic use
- ☉ Cough accounted for ~16% of antibiotic use, a greater proportion than any other condition
- ☉ GPs accounted for most HCP contacts for cough
- ☉ Many patients with uncomplicated cough still receive antibiotics

Recommendations

- ❶ Inappropriate antibiotic prescribing for cough must be reduced to mitigate further growth of antibiotic-resistant infections
- ❷ Further professional education is needed for prescribers, especially in primary care, with an emphasis on communication and symptomatic relief
- ❸ GPs are in a key position to advise and educate patients on symptomatic treatment options
- ❹ Patient education on appropriate expectations and effective self-management is needed
- ❺ Coordinated changes at global and local levels are needed for effective implementation of antibiotic stewardship

Implementing GRIP's 1, 2, 3 approach

- GP, nurses and pharmacists educate their patients with a focus on self-management
- GRIP's 1, 2, 3 approach
 - Take a consistent approach
 - Put the patient at the centre
 - Direct towards symptom management
- GRIP's 1, 2, 3 approach:
 - Address patients' concerns
 - Be vigilant – assess severity
 - Counsel on effective self-management
- A toolkit with template materials available on the GRIP website²
- GRIP is committed to continuing professional development

each to educate them

The collage features several key pieces of information:

- Antibiotics don't work for most colds, sore throats, earaches and coughs**: Your immune system can fight most common respiratory infections without antibiotics. Don't worry if your symptoms last for more than a few days – that's normal.
- Meeting the needs of patients with upper respiratory tract infections**: A poster showing a woman holding her throat in pain.
- Is your cold, sore throat, earache or cough getting you down?**: A poster with a woman holding her throat, listing symptoms like sore throat, blocked nose, sinusitis, and runny nose.
- UPPER RESPIRATORY TRACT INFECTIONS**: A poster titled 'Getting the right advice' with a 'DID YOU KNOW?' section stating 'Antibiotics only kill bacteria' and 'Most people with colds, sore throats, earaches and coughs do not need antibiotics without antibiotic resistance'.
- Appropriate respiratory tract infection management in pharmacy**: A poster with a woman holding her throat and the text 'GRIP Guidance'.
- SYMPTOM MANAGEMENT**: A section titled 'What are your symptoms?' with icons for blocked nose, sore throat, cough & flu, and dry tickly cough.

1. van der Velden AW, et al. *Int J Clin Pract.* 2013;67(S180):10–16.
 2. GRIP. Available at: www.grip-initiative.org. Accessed May 2015.