



Access the on-demand recordings and GRIP resources at www.RBprofessional.com

## **GRIP AND RB LEADING THE** WAY FOR AMR ACTION

RB is committed to tackling the inappropriate use of antibiotics, which is a serious global issue in the treatment of sore throats and other upper respiratory tract infections.



GRIP was established in 2011 as part of RB's global approach to fighting AMR



Members consist of leading pharmacists, physicians, microbiologists and academics



Together we are committed to driving meaningful action in AMR mitigation through expert collaboration

Produced and distributed by RB with the support of GRIP, which was convened and funded by RB.

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The Global Respiratory Infection Partnership (GRIP) is an international group of healthcare professionals committed to reducing inappropriate antibiotic use for respiratory tract infections in primary care and the wider community, helping to counteract antibiotic resistance.

FIP VIRTUAL 2020 Strepsils S

On-demand recordings of the GRIP AMR events alongside additional FIP events are also available on the FIP website: www.virtual2020.fip.org/programme-overview/?topic=professionaldevelopment-events



TREATS BEST

STOP ANTIBIOTIC OVERUS





## **DRIVING ANTIMICROBIAL RESISTANCE ACTION IN** THE EUROPE REGION

**GRIP. RB and the International Pharmaceutical** Federation (FIP) have collaborated to drive behaviour change to mitigate antimicrobial resistance (AMR) by translating policy into action and co-developing regional roadmaps for AMR success in Pharmacy.



Reckitt Benckiser has funded and supported the development of this material including review of content for code co The views and opinions represent those of the Globa Respiratory Infection Partnership (GRIP) and are not necessarily the views of Reckitt Benckiser as the sponso





## Strategic Objectives of the **Key Action Areas** Global Action Plan on AMR A Improve awareness and understanding of AMR Education through effective (Capability) communication, The knowledge, skills, education and training B abilities or proficiencies acquired via education and practice **Reduce the incidence** Policy of infection through (Opportunity) C effective sanitation, hygiene and infection Giving effect to the Global prevention measures Action Plan on AMR. The UN Political Declaration and FIP Policy Statement that countries and societies D have committed to **Public Health** (Motivation) E Optimise the use of The commitment to antimicrobial medicines preventing, containing and mitigating AMR as a

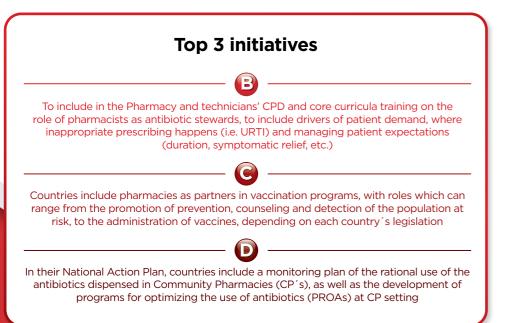
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A ROADMAP FOR AMR **ACTION IN EUROPE** 

## **Co-developed by Philip Howard and Elsa Lopez Pintor**

The International Pharmaceutical Federation (FIP) partnered with GRIP and RB to host a series of workshops during the FIP Virtual 2020 event, aiming to drive AMR action in a new decade. The objective was to drive global and regional action in AMR, ensuring continuity in curtailing inappropriate antibiotic use by translating policy to action.

The regional roadmap for Europe is presented here, with initiatives that will enable Pharmacy to drive mitigation strategies and become AMR stewards over the next decade.



These timings are subject to change and will be further discussed in the newly launched FIP AMR Commission.

global public health threat

Suggested initiatives		2021	2022	2023	2024	<b>→</b>
	To create a global repository of open-access materials in multiple languages related to pharmacy and antimicrobial resistance, including the role of evidence based symptomatic relief provided by FIP/ GRIP and partners collaboration	v	/			
	To include in the Pharmacy and technicians' CPD and core curricula training on the role of pharmacists as antibiotic stewards, to include drivers of patient demand, where inappropriate prescribing happens (i.e. URTI) and managing patient expectations (duration, symptomatic relief, etc.)		✓			
	Countries include pharmacies as partners in vaccination programs, with roles which can range from the promotion of prevention, counseling and detection of the population at risk, to the administration of vaccines, depending on each country's legislation	✓				
	In their National Action Plan, countries include a monitoring plan of the rational use of the antibiotics dispensed in Community Pharmacies (CP's), as well as the development of Programs for optimizing the use of antibiotics (PROAs) at CP setting	v	/			
	Countries carry out an epidemiologic study to evaluate the clinical, humanistic and economic impact of the plan of the rational use of antibiotics dispensed in Community Pharmacies		$\checkmark$			
	Countries mandate a national awareness raising campaign held annually during World Antibiotic Awareness Week: "I am an antibiotic steward / guardian", including targeted marketing aimed at young people, women, chronic patients and other target populations with different antibiotic needs	✓				